



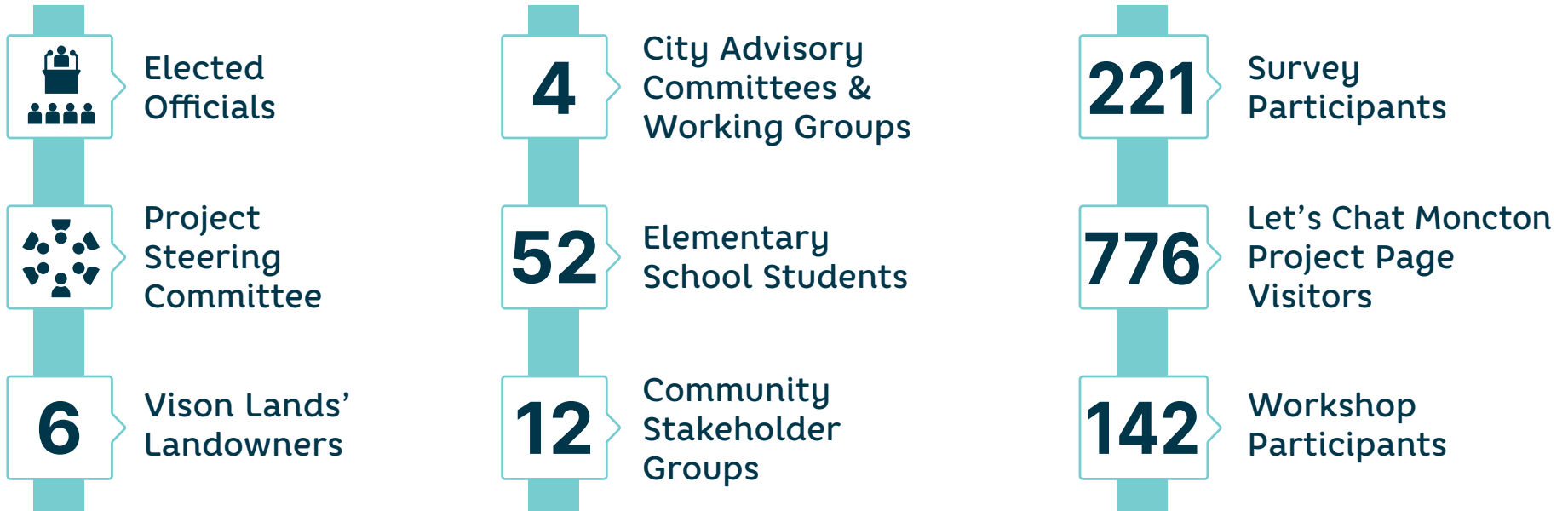
Vision Lands

# WHAT WE HEARD



# STAKEHOLDER ENGAGEMENT

Residents, landowners, and other identified stakeholders were invited to participate in the engagement process through a series of workshops, interviews, meetings, and the City's online engagement platform project page at <https://letschatmoncton.ca>.





# CONSULTATION THEMES

After careful review of the feedback provided by those engaged, eight objective themes emerged. The following pages summarize what we heard and the preliminary objective statement for each theme.



# PRELIMINARY VISION

## WHAT WE HEARD

- » Provide a unique, contemporary, and complete neighbourhood living experience
- » Prioritize environmental and recreational infrastructure, around which neighbourhoods and other infrastructures are organized
- » Provide a market-responsive housing continuum model supporting inclusive and equitable living
- » Establish neighbourhood centres serving as vibrant hubs for retail, academic, social, and recreational activities
- » Incorporate planning and design strategies focusing on compact, high-density, and human-scale development to create vibrant, activated focal points
- » Establish neighbourhood centres with compact, high-density, human-scale development to create vibrant hubs for retail, academic, social, and recreational activities
- » Blend contemporary and traditional approaches to energy provision and physical sustainability

## EMERGING THEME

That the Vision Lands provide a unique and complete neighbourhood living experience that prioritizes environmental and recreational infrastructure with a market-responsive housing model that supports inclusive and equitable living. Compact, high-density, and human-scale development creates activated focal points within neighbourhood centres that serve as vibrant hubs for retail, academic, social, and recreational activities. Energy provision and sustainability are integrated through blended contemporary and traditional approaches.

# NATURAL ENVIRONMENTS

## WHAT WE HEARD

- » Celebrate signature habitats and vegetation with integrated trail and storytelling experiences
- » Connect signature habitats and vegetation with green space to conserve existing or proposed wetland/ stormwater features and naturalized corridors
- » Conserve signature habitat, vegetation, and stormwater features with buffers

## EMERGING THEME

That the Vision Lands seamlessly integrate trail and storytelling experiences to celebrate signature habitats and vegetation. Connect and buffer these areas to conserve existing and proposed naturalized corridors and wetland/ stormwater features.

# TRAIL ENVIRONMENTS

## WHAT WE HEARD

- » Conserve signature natural features in tandem with appropriate activity zones for trail users
- » Create all-season access to signature natural features and trails
- » Establish multi-use, all-season trails with complementary uses in different seasons
- » Provide amenities for trail users, such as seating, lighting, shade, warming-stops, wayfinding, and interpretation
- » Form the primary organizational structure around the trail network located within signature natural feature corridors

## EMERGING THEME

That the Vision Lands provide an all-season, multi-use trail network that conserves signature natural features while providing appropriate activity zones and amenities for trail users. Trails within signature natural features provide the foundation for the Vision Lands organizational structure.

# PARK ENVIRONMENTS

## WHAT WE HEARD

- » Integrate signature natural features and trails to create a regional park that connects Mapleton Park to McLaughlin Drive, Morton Avenue, and future developments north of the Trans-Canada Highway
- » Establish local access from within the neighbourhoods that connect to the city-wide active transportation network
- » Establish regional access from a neighbourhood centre celebrating living and doing business within the integrated environmental and recreational infrastructure
- » Connect to local and adjacent neighbourhood-appropriate recreation assets, such as neighbourhood parks, playgrounds, and community centres
- » Create interesting and diverse neighbourhood centres by connecting various neighbourhoods' retail, commercial, and residential assets

## EMERGING THEME

That the Vision Lands host a regional park and trails that seamlessly connect Mapleton Park to McLaughlin Drive, Morton Avenue, and future developments north of the Trans-Canada Highway. Access points within neighbourhoods connect to the city's active transportation network and recreation assets such as neighbourhood parks, playgrounds, and community gathering spaces. The park celebrates living and doing business within the integrated environmental and recreational infrastructure, and creates interesting and diverse neighbourhood centres by connecting various neighbourhoods' residential, retail, academic, and commercial assets.

# ACTIVE TRANSPORTATION AND TRANSIT

## WHAT WE HEARD

- » Unite the active transportation, trail, and transit networks into a comprehensive mobility system
- » Incorporate transportation hubs where these networks come together in neighbourhood centres
- » Incorporate cross-site connections with active transportation routes such as the Pan Acadie Trail along the west branch of Halls Creek and Louis J. Robichaud Parkway
- » Ensure daily mobility options for residents in each neighbourhood
- » Link existing adjacent neighbourhoods to the Vision Lands
- » Prioritize both street and trail connections between schools, family and senior housing, and transportation hubs

## EMERGING THEME

That the Vision Lands' mobility strategy unite active transportation, trails, and transit networks and incorporate transportation hubs where these networks come together in neighbourhood centres. The network ensures daily mobility options for residents in each neighbourhood, links adjacent neighbourhoods to the Vision Lands, and prioritizes street and trail connections between schools, family and senior housing, and transportation hubs.



# LEARNING

## WHAT WE HEARD

- » Locate schools within natural contexts
- » Include schools as a component of neighbourhood centres
- » Extend learning beyond the classroom with integrated trail and storytelling experiences, celebrating the natural and environmental systems, human and animal landscape conservation, First Nations culture, and the Acadian Forest
- » Recognize Université de Moncton as an important academic and activity centre and a gateway to the Vision Lands

## EMERGING THEME

That schools in the Vision Lands form an integral part of neighbourhood centres and be located within natural settings. Education extends beyond the classroom with integrated trail and storytelling experiences celebrating natural and environmental systems, human and animal landscape conservation, First Nations culture, and the Acadian Forest. The Université de Moncton serves as a significant academic and activity centre and a gateway to the Vision Lands.

# RESIDENTIAL NEIGHBOURHOODS

## WHAT WE HEARD

- » Deliver residential products that support lifestyle opportunities for the diverse needs of residents
- » Provide a market-responsive housing continuum model supporting inclusive and equitable living in each neighbourhood
- » Incorporate planning and design strategies focusing on compact, high-density, and human-scale development, with diverse offerings in neighbourhood centres and transportation corridors
- » Support integrated park spaces, active transportation corridors, social support systems, and natural infrastructures within compact, high-density neighbourhoods
- » Incorporate mixed-use building and public realm design guidelines that support increased densities with engaging, activated, human-scale neighbourhood centres
- » Support aging-in-place by providing residential offerings organized to meet residents' needs at all stages of their lives
- » Support the city's workforce by delivering affordable residential offerings in neighbourhood centres and transportation corridors
- » Establish neighbourhood mobility networks that connect residents to neighbourhood centres, transit, active transportation routes, academic facilities, and lifestyle amenities within the Vision Lands, the city, and the region

## EMERGING THEME

That the Vision Lands' housing continuum prioritize aging-in-place by meeting the diverse needs of its residents at all stages of life. Each neighbourhood integrates park spaces, social support systems, and natural infrastructures. Design guidelines ensure vibrant, human-scale neighbourhood centres that offer affordable housing options. Mobility networks connect residents to neighbourhood centres, transit, active transportation routes, academic facilities, and lifestyle amenities within the Vision Lands and beyond.

# A UNIQUE VISION LANDS

## WHAT WE HEARD

- » Establish a location-based theme for each neighbourhood that is celebrated at neighbourhood centres
- » Thoughtfully incorporate amenities appropriate to each neighbourhood's thematic role with retail, cultural, and recreational amenities providing a unique and complete living experience
- » Combine small business retail and high-density living in a village market-themed neighbourhood centre that provides daily amenities for residents and encourages local and regional visitors
- » Include an academic-themed neighbourhood centre that combines educational and cultural assets with a range of residential and retail products within the context of nature and natural infrastructure
- » Integrate a regional park neighbourhood centre with adventure-based activities and housing for those wishing to live in this context, with supporting retail services for park visitors and residents
- » Establish a university neighbourhood centre that capitalizes on a new multi-use and intergenerational recreation centre, an expanding campus, increased student housing, and future regional secondary schools, to create a regional focal point at the eastern gateway to the Vision Lands
- » Provide unique and desirable living environments with thoughtfully applied planning and design guidelines to ensure diversity, inclusivity, and equity are inherent characteristics of this complete community
- » Integrate conservation and resilience-based infrastructure planning with a blend of traditional and contemporary approaches, such as tree canopy shade, solar orientation, and renewable energy sources

## EMERGING THEME

That the Vision Lands provide a unique and desirable complete community with themed neighbourhood centres – the village market, academic, regional park, and university neighbourhood centres. Each centre incorporates appropriate retail, cultural, and recreational amenities for residents and visitors. Thoughtfully applied planning and design guidelines prioritize diversity, inclusivity, and equity. Conservation and resilience-based infrastructure blends traditional and contemporary approaches, such as tree canopy shade, solar orientation, and renewable energy sources.