

Council Chambers  
City Hall  
Moncton, N. B.  
June 17, 2019  
4:00 p.m.

## MINUTES – REGULAR PUBLIC MEETING

### MEMBERS OF CITY COUNCIL

Mayor Dawn Arnold	Councillor Charles Léger
Councillor Pierre Boudreau	Councillor Bryan Butler
Deputy Mayor Greg Turner	Councillor Brian Hicks
Councillor Shawn Crossman	Councillor Susan Edgett
Councillor Paulette Thériault	Councillor Paul Pellerin
Councillor Blair Lawrence	

### ABSENT

### ALSO PRESENT

M. Landry, City Manager  
B. Quigley, City Clerk, Director of Legislative Services  
C. Daillaire, General Manager Recreation, Culture and Events  
J. Doucet, General Manager Finance and Administration Services  
J. MacDonald, General Manager, Engineering and Environmental Services  
L. Hanson, General Manager, Human Resources and Corporate Services  
N. Robichaud, General Manager Legislative Services  
I. LeBlanc, Director Corporate Communication  
B. Budd, Director Urban Planning  
K. Silliker, Director Economic Development  
D. Babineau, Director Special Projects  
M. Thériault, Deputy Treasurer, Corporate Management Accounting  
A. Richard, Director Construction and Design  
N. Taylor, Director Utilities  
J. Stokes, Utilities  
J. Somers, Director Tourism and Events  
T. Carter, Purchasing Manager

### REGULAR PUBLIC MEETING/SÉANCE ORDINAIRE PUBLIQUE

#### 1. CALL TO ORDER/OUVERTURE DE LA SÉANCE

#### 2. ADOPTION OF AGENDA/ADOPTION DE L'ORDRE DU JOUR

**Motion:** That the agenda for the Regular Public Council meeting dated June 17, 2019 be approved.

Moved by: Councillor Butler  
Seconded by: Councillor Edgett

### MOTION CARRIED

#### 3. CONFLICT OF INTEREST DECLARATIONS/DÉCLARATIONS DE CONFLITS D'INTÉRÊTS

*No conflicts were declared for this meeting*

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#### 4. ADOPTION OF MINUTES/ADOPTION DU PROCÈS VERBAL

No minutes were available for adoption

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### 5. CONSENT AGENDA/QUESTIONS SOUMISES À L'APPROBATION DU CONSEIL

5.1 **Street Closures** – 2019 Downtown Dances – August 28, 2019 (rain date: 29 août 2019) – Streets affected: Main Street and Downing Street

**That** permission be granted for the following street closures to accommodate the Downtown Dances event.

Street Closure Request:

- From 11 a.m. until 2 p.m. on Wednesday August 28, 2019 (rain date Thursday, August 29, 2019)
  - Main Street from Lutz Street to Mechanic Street.
  - Downing Street from Main Street to Assumption Boulevard.

Moved by: Councillor Edgett

Seconded by: Councillor Turner

## MOTION CARRIED

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# 6.

## PUBLIC AND ADMINISTRATION PRESENTATIONS/ EXPOSÉS DU PUBLIC ET DE L'ADMINISTRATIONS

### 6.1 PUBLIC PRESENTATIONS/ EXPOSÉS DU PUBLIC

#### 6.1.1 **Presentation** – 2019 Canadian Association of Municipal Administrators (CAMA) Awards – Jeff Renaud, CAMA President

Each year CAMA recognizes the value of excellence and professionalism in municipal administration through the Annual Awards Program in three areas of Program Excellence (Innovation, Environment and Professional Development). Awards are presented to local governments and their Chief Administrators in recognition of their creative and successful programs, projects or services.

The Annual Awards Program has been designed to encourage excellence in the art of professional municipal administration. Success stories are circulated widely to provide CAMA members and other local government managers with new ideas that may prove useful for implementation in their milieu.

Mr. Renaud presented the 2019 Environmental award to Mayor Arnold, Jack MacDonald, GM Engineering and Environmental Services, and Elaine Aucoin, Director, Environmental Planning & Management. He also presented the 2019 Immigration award to Mayor Arnold and Mr. Kevin Silliker, Director Economic Services.

#### 6.1.2 **Presentation** – Update on Hospice Southeast NB – Dennis Cochrane

Mr. Cochrane came before Council to introduce the recently announced fundraising campaign for a 10 bed hospice in the Southeast NB. The goal of the campaign is \$5M. The major capital campaign will ensure that an inclusive, bilingual, fully equipped Hospice residential facility will be built and will operate to serve all citizens of Southeast New Brunswick.

The Hospice SENB facility – 15 years in the making – will serve 120-150 palliative patients per year and will be the first residential hospice in Atlantic Canada with a pediatric palliative bed.

1. Hospice Southeast NB is asking for a financial contribution in the form of a one-time financial contribution;
2. a multi-year commitment; or
3. a series of in-kind contributions.

In-kind contribution suggestions:

- property tax regime (similar to downtown)
- waiving of building and plumbing permits
- sewer and water connections
  - curbs / paving of entrance and parking lot
  - grading and landscaping
  - snow removal for emergency entrance
  - street lighting to property and in parking lot

#### 6.1.3 **Presentation** – Observations on Vacant Lots in Downtown Moncton – Robert McKay/ Marilyn Riel Crossman – Moncton Chapter of the Common Front for Social Justice

Marilyn Riel Crossman and Robert McKay came before Council to discuss the need for affordable housing in the downtown core. A person on social assistance, or having an income of less than income less than \$30,000 cannot afford the cost of rent. If one makes less than \$41,000 there is no chance of owning their own homes. They proposed the following recommendations:

- The City should develop an inventory of surplus City-owned land and buildings which may be disposed of and are appropriate for the development of affordable housing and share this information with residential developers and other housing partner
- Create a Community Land Trust Foundation to:
  - Work with COOP and Non-Profit Organizations;
  - Buy or expropriate some of the key vacant lots;
  - Lease municipality lands for 99 years;
  - Seek to accommodate a diverse range of tenants.

## Other Presentation/Autres présentations

### **6.2 ADMINISTRATION PRESENTATIONS/EXPOSÉS DE L'ADMINISTRATION**

- 6.2.1 **Presentation** – National Indigenous Peoples Day – Joanne Duguay, Cultural Development Officer  
Ms. Duguay invited all to attend the flag raising of the Mi'kmaq flag on Friday, June 21 @ 10:30 at City Hall and the blessings of the grounds of the Arctic Wolves habitat at Magnetic Hill Zoo.

Following the adoption of a motion from Council, Municipal Facilities coordinated the installation of the new flagpole. The date of June 21 was selected as it honours National Indigenous Peoples Day.

Concurrently, the Magnetic Hill Zoo is planning the inauguration of the Arctic Wolves Exhibit and requested that the new grounds be blessed by a Mi'kmaq Elder as the wolf is a Mi'kmaq spirit animal.

The ribbon cutting ceremony will be followed by the unveiling of the Magnetic Hill Interpretation Station at Magnetic Hill & Wharf Area.

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## **7.** **PLANNING MATTERS/ QUESTIONS D'URBANISME**

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## **8.** **STATEMENTS BY MEMBERS OF COUNCIL/ EXPOSÉS DES MEMBRES DU CONSEIL**

### *Paulette Thériault*

- Spoke of the Federation Canadian Municipalities and the experience she received at the Walrus talk. She provided an overview of the importance of taking care of our wellbeing.
- Thanked administration who works on the subject of wellness within the municipality.

### *Blair Lawrence*

- Spoke of the increasing number of homeless individuals within the City of Moncton, in particularly ward 2. Both he and Councillor Léger have heard from citizens, and met with various organizations, RCMP, citizens, etc. to discuss the on-going issue. It is important to work in collaboration to come to a solution. Need to be prepared to look at the short and long terms. In the short term there is a need for regulations that will take in consideration the businesses, citizens and individuals affected by homelessness.

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## **9.** **REPORTS AND RECOMMENDATIONS FROM COMMITTEES AND PRIVATE MEETINGS/ RAPPORTS ET RECOMMANDATIONS DES COMITÉS ET RÉUNIONS À HUIS CLOS**

- 9.1 **Recommendation(s)** – Committee of the Whole – May 27, 2019

Mr. Andrew Smith, Urban Planner, provided an overview of the public notice sign policy. The new policy would increase public transparency, involvement, and accountability in amendment application process.

The public sign notice procedure will be as follows:

- Part of Enhanced Notification
- Applicant to produce, install, maintain, and uninstall sign(s)
- One 4-foot by 8-foot sign per public street frontage (change from 4-foot by 5-foot)
- Pre-approval of proposal by Planner / Development Officer
- Installed the Wednesday after the Intro to Council; removed within 24 hours after Public Hearing

Enhanced Notification Policy

- Changes to Community Planning Act allow for more flexibility in giving public notice
  - E.g. website notice fulfills legal requirement
- The 100m mail-out is sent out the day after Intro to Council:
- Planning Advisory Committee meeting
- Public Presentation (Municipal Plan amendment)
- Public Hearing
- Website notice and on-site sign the Wednesday thereafter
- Newspaper always published on Saturday (increase readership)
- Two (2) City website notices to increase transparency and meet legal requirement (confirm Public Hearing date)

**That** Moncton Council adopt the:

1. Public Notice Sign Policy for Municipal Plan By-Law and Zoning By-law Amendments (e.g. Rezoning Applications), as amended; and
2. Enhanced Notification Policy for Municipal Plan By-law and Zoning By-law Amendments (e.g. Amendment Applications).

Moved by: Councillor Léger  
Seconded by: Councillor Butler

#### **MOTION CARRIED**

##### 9.2 **Recommendation(s)** – Private Session – June 10, 2019

**That** Moncton City Council approve the lease agreement between the Moncton Lions Community Centre Inc. and the City of Moncton, and that the Mayor and City Clerk be authorized to sign all necessary documents and affix the Corporate Seal of the City of Moncton thereto.

Moved by: Councillor Thériault  
Seconded by: Councillor Lawrence

#### **MOTION CARRIED**

##### 9.3 **Recommendation(s)** – Private Session – June 17, 2019

**That** the City of Moncton postpone its Option Agreement to Re-Purchase registered on the property located at 132 McLaughlin Road, known as the McLaughlin Road Fire Station and identified as PID 773168, in favour of the Royal Bank of Canada's mortgage in order for 692757 N.B. Inc. to meet the bank's requirement to have a first rank encumbrance, and that the Mayor and the City Clerk be authorized to sign and affix the corporate seal of the City of Moncton to any documentation necessary to complete the postponement.

**That** 692757 N.B. Inc. provides additional security to indemnify the City of Moncton for the municipal portion of the property tax in the event the Development Milestones are not reached, such security to be in the form of a surety bond in the amount of \$ 200,000.00. The surety bond amount shall cover at least two (2) years of the municipal portion of the property tax.

Moved by: Councillor Turner  
Seconded by: Councillor Léger

#### **MOTION CARRIED**

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## **10.**

### **REPORTS FROM ADMINISTRATION/ RAPPORTS DE L'ADMINISTRATION**

#### 10.1 **Presentation** – Long Term Financial Model – Jacques Doucet, General Manager Finance Services Mr. Doucet, CFO, presented the Long Term Financial Model for the years 2020-2030.

The goal of the exercise is to project the City's Long Term Financial Position, Identify High Level Trends, Opportunities and Risks, and Understand future financial obligations based on current service levels. It will also establish Financial Strategies based on findings:

- Debt Affordability
- Asset Management Strategy
- Capital Strategy
- Reserves
- Recapitalization Strategy
- Financial Best Practices

Base Model Findings:

- Limited flexibility
- Short-term and long-term challenge
- Debt Affordability
  - Under \$16M at 2% assessment increase per year
  - Approximately \$18M at 2.5% scenario for short-term and \$16M Long-Term
- City will not be able to fund \$500K in Level 3's for 2020
- Recapitalization target needs to be increased.

Short-Term Challenge Recommendations:

#### **Capital**

- Net Capital Debt of \$18 million per year

- Use one time gas tax payment of \$5.1M to fund identified future projects while reducing debt
- Recapitalization Policy of Average of 75% over 4 year period
  - \$22.5M towards Asset Management
  - \$7.5M towards Growth Initiatives
- When external funding available, reduce net debt by that amount.
- Use Development Charge By-Law Revenues to Pay for Future Growth Items in specific area, reduce capital debt by the amount of revenue collected.
- Use Lifecycle Reserves on assets post 2006 for capital improvements and reduce net debt in that year by the same amount

**Operating**

- Refine assumptions through the preliminary and multi-year budget process.
- Continue to control ongoing operating accounts
- Eliminate annual level 3 of \$500K in years where deficit exist
- City will not be able to fund \$500K in Level 3's for 2020
- Recapitalization target needs to be increased.

**Long-Term Challenge Recommendations**

- Implement short-term recommendations
- Annual update of modelling exercise
- Develop and adhere to a recapitalization policy
- Use Reserve Strategy to fund deficit years
- Focus on Reducing Net Debt
- Update Reserve Policy and Strategy
  - Use Budget Surplus to fund Shortfalls
  - Fiscal cost of deferred/delayed projects
  - Continue Process Improvements
- Explore a responsible tax increase strategy if required
- Increase Other Revenue/fee's

**Opportunities:**

- City Hall Lease
  - Lease \$1.6M per year, finished in 2021
- Future costs of 4Plex
  - \$1.4M per year, finished in 2024
- Development Charge By-Law
  - for specific growth areas
- Tourism Accommodation Levy
- Government Funding
- Automation
- Reserves
- Investment Strategy
- Manage CRPA costs

**Risks:**

- Assessment Growth
- Future costs of 4Plex
- Labour negotiations
- Major Capital Projects
- Interest Rates & Inflation
- New Operating costs from Capital Projects
- Provincial Economy
- Climate Change
- WCB rate increase
- CRPA costs

**That** Moncton City Council approve the recommendations included in the Long Term Financial Modelling exercise in the preparation of the 2020-2022 Operating budget and the 2020-2024 Capital Budget.

Moved by: Deputy Mayor Boudreau

Seconded by: Councillor Léger

Mr. Doucet and City Manager Landry fielded and answered questions from several councillors.

Both Councillor Hicks and Pellerin expressed their concerns that the city will not be able to sustain balanced budgets in future years.

**MOTION CARRIED**

*Nay:*

*Councillor Butler*

*Councillor Hicks*

*Councillor Pellerin*

10.2 **City Contract W19C 03BJ** – Wynwood Detention Basin

1. That City Contract No. W19C 03BJ, Wynwood Naturalized Wet Pond and Storm Sewer System – Phase 1, be awarded to Birch Hill Construction Ltd. in the amount of \$663,471.46 including HST (\$601,658.99 net municipal cost), and that the budget for the project be set at \$1,080,000 including net HST, engineering, contingency and Duck Unlimited Canada costs.
2. It is also recommended that a contract be drafted, and that the Mayor and City Clerk be authorized to sign said contract and affix the Corporate Seal of the City of Moncton.

Moved by: Councillor Edgett  
Seconded by: Councillor Lawrence

**MOTION CARRIED**

*Nay:*

*Councillor Butler*  
*Councillor Pellerin*  
*Councillor Crossman*

10.3 **City Contract W19G 05GA** – Sidewalk Renewal – Main Street and Royal Oaks Boulevard

1. That City Contract No. W19G 05GA, Sidewalk Renewal, be awarded to Modern Construction (1983) Limited in the amount of \$326,312.50 including HST (\$295,911.52 net municipal cost), and that the budget for the project be set at \$600,000 which also includes items not included in this tender such as the supply and installation of a flashing RA5 light at Main street crosswalk (at Bonaccord), purchase of brick pavers, purchase of new decorative street lights and street light heads, utility relocation, engineering and contingency.
2. It is also recommended that a contract be drafted, and that the Mayor and City Clerk be authorized to sign said contract and affix the Corporate Seal of the City of Moncton.

Moved by: Councillor Turner  
Seconded by: Councillor Crossman

*Mayor Arnold left the chair*

**MOTION CARRIED**

10.4 **City Contract W19D 05HA** – Street Resurfacing No. 4 (Archibald Street, Elmwood Drive and Université Avenue)

*Mayor Arnold re-assumed the chair*

1. That City Contract No. W19D 05HA, Street Resurfacing No. 4, be awarded to Northern Construction Inc. in the amount of \$884,695.00 including HST (\$802,272.19 net municipal cost), and that the budget for the project be set at \$950,000.00 including net HST, engineering and contingency.
2. It is also recommended that a contract be drafted, and that the Mayor and City Clerk be authorized to sign said contract and affix the Corporate Seal of the City of Moncton.

Moved by: Councillor Léger  
Seconded by: Councillor Lawrence

**MOTION CARRIED**

10.5 **City Contract W19D 05GC** – Street Resurfacing No. 5 (Botsford Street, Church Street, Mountain Road, MacBeath Avenue and Salisbury Road)

1. That City Contract No. W19D 05GC, Street Resurfacing No. 5, be awarded to Northern Construction Inc. in the amount of \$1,065,877.50 including HST (\$966,574.79 net municipal cost), and that the budget for the project be set at \$1,100,000.00 including net HST, engineering and contingency.
2. It is also recommended that a contract be drafted, and that the Mayor and City Clerk be authorized to sign said contract and affix the Corporate Seal of the City of Moncton.

Moved by: Councillor Léger  
Seconded by: Councillor Butler

**MOTION CARRIED**

10.6 **City Contract W19D 05JA** – Street Full Depth Recycling and Resurfacing (Harrisville Boulevard, McLaughlin Drive and Shediac Road)

1. That City Contract No. W19D 05JA, Street Full Depth Recycling and Resurfacing, be awarded to MacDonald Paving and Construction Ltd. in the revised amount of \$2,987,961.63 including HST (\$2,709,587.53 net municipal cost), and that the budget for the project be set at \$3,095,000.00 including net HST, engineering and contingency.
2. It is also recommended that a contract be drafted, and that the Mayor and City Clerk be authorized to sign said contract and affix the Corporate Seal of the City of Moncton.

Moved by: Councillor Edgett  
Seconded by: Councillor Léger

**MOTION CARRIED**

10.7 **Quotation QP19-043** – Security Services – Centennial Park & Magnetic Hill Tourism Area

**That** Quotation #QP19-043 – Security Services – Centennial Park and Magnetic Hill Tourism Area be awarded to the lowest Bidder meeting all Terms and Conditions, Specifications, and Requirements, being Neptune Security Services Inc., for the 2019/2020 operational season, at the Hourly Labour Rates provided by the Supplier, representing a Total Estimated Annual Contract Value of \$68,834.40, including H.S.T. @ 15%, with an option to renew the agreement for up to three (3) additional operational seasons, if it is deemed to be in the City's best interest to do so.

Moved by: Councillor Léger  
Seconded by: Councillor Butler

**MOTION CARRIED**

10.8 **Tender TCS19-066** – Moncton High School Sports Field Reconstruction

1. It is recommended that Tender #TCS19-066 for the Moncton High School Sports Field Reconstruction be awarded to the lowest Bidder meeting the Terms and Conditions, and Specifications, being Turf Masters Landscaping Limited, for the Total Tendered Price of \$1,019,248.40, including H.S.T. @ 15%.
2. It is also recommended that a ten percent (10%) Contingency Allowance in the amount of \$101,924.84, including H.S.T. @ 15% be established for this project to address any unforeseen / unknown site conditions which may result in additional work being required.
3. It is also recommended that the Mayor and City Clerk be authorized to sign an agreement with Turf Masters Landscaping Limited, and affix the Corporate Seal of the City of Moncton thereto.

Moved by: Councillor Thériault  
Seconded by: Councillor Lawrence

**MOTION CARRIED**

10.9 **Tender TCS19-068** – Supply & Installation of Artificial Turf – Moncton High School

1. It is recommended that **Tender #TCS19-068 for the Supply & Installation of Artificial Turf – Moncton High School** be awarded to the lowest Bidder meeting the Terms and Conditions, and Specifications, being **Team Rochon Inc. / GTRTurf**, for the **Total Tendered Price of \$596,845.69, including H.S.T. @ 15%**.
2. It is also recommended that a **ten percent (10%) Contingency Allowance in the amount of \$59,684.57, including H.S.T. @ 15%** be established for this project to address any unforeseen / unknown site conditions which may result in additional work being required.
3. It is also recommended that the Mayor and City Clerk be authorized to sign an agreement with Team Rochon Inc. / GTRTurf, and affix the Corporate Seal of the City of Moncton thereto.

Moved by: Councillor Thériault  
Seconded by: Councillor Butler

**MOTION CARRIED**

10.10 **Tender TCS19-081** – Colvert Trail Reconstruction (Centennial Park)

1. That Tender #TCS19-081 for Colvert Trail Reconstruction (Centennial Park) be awarded to the lowest Bidder meeting the Terms & Conditions, and Specifications, being J.K. Fraser & Son Ltd., for the Total Tendered Price of \$755,293.41, including H.S.T. @ 15%.

2. It is also recommended that a ten percent (10%) Contingency Allowance in the amount of \$75,529.34, including H.S.T. @ 15% be established for this project to address any unforeseen / unknown site conditions which may result in additional work being required.
3. It is also recommended that the Mayor and City Clerk be authorized to sign an agreement with J.K. Fraser & Son Ltd., and affix the Corporate Seal of the City of Moncton thereto

Moved by: Councillor Léger  
Seconded by: Councillor Lawrence

A recommendation was suggested that the Communication Department provide public education on what will take place and why for the project. It was noted that some trees will need to be removed; however, most will be replaced.

It was requested that a copy of the rendering be provided to Council. Ms. Dallaire advised that this will be provided once the drawings are received.

#### **MOTION CARRIED**

##### **10.11 Additional Replacements of Residential and Commercial Water Meters (Reference: Quotation #QP18-102)**

Ms. Stokes provided an overview of the water meters and why they are requiring replacement. In 2017 the city noticed that a large increase in battery failure within the units. The current stats are as follows:

- o MTU's battery that have failed -3,454
- o MTU's with batteries low voltage – 1,870
- o Total replacements remaining - 7,800 of initial 18,000 planned

The impact on customers

- o Estimated billing
- o Billing adjustment after replacement (meter continues to register)  
Frustrated customers & collection issues
- o Inability to alert customers of high usage
- o Delay of the consumption section on the customer online portal

Administration recommends the following:

- o Neptune completes remaining residential / small commercial 7,000 (depletes meter reserve & require additional \$2.2 million in funding)
- o Use other existing Utility Capital Reserves to cash flow shortfall and replenish over 10 years using Utility Operating Fund (\$220,000 per year)
- o City staff will complete remaining 800 residential & commercial accounts > 1"

**That** Moncton City Council approve an amendment to Neptune Technology Group Canada Co.'s original agreement to include the replacement of an additional 7,000 meters / MTU's (in accordance with the Terms, Conditions, Specifications and Pricing submitted by Neptune Technology in response Quotation #QP18-102), representing an additional Total Estimated Cost of \$2,401,011.40, including H.S.T. @ 15%, which does not include the cost of Meter Transmission Units (MTUs) as they are being provided separately by the City through a standing purchase order.

Moved by: Councillor Turner  
Seconded by: Councillor Léger

Councillor Butler expressed his concern with citizens perhaps receiving a large water bill due to this failure.

Mr. Doucet indicated that Finance will provide an overview of the potential costs to household if they are not self-reporting.

In response to Councillor Lawrence, City Manager Landry advised that administration will bring back to Council different payment options for citizens.

**Amendment** – That no back billing take place when installations of new residential meters occurs.

Moved by: Councillor Butler  
Seconded by: Councillor Thériault

#### **AMENDMENT CARRIED**

**Nay:**  
Mayor Arnold  
Deputy Mayor Boudreau  
Councillor Lawrence



Councillor Léger  
Councillor Edgett

**MOTIONS AMENDED CARRIED**

*Nay:*

Councillor Boudreau  
Councillor Lawrence  
Mayor Arnold

10.12 **Presentation** – Proposed By-Law Z-819 Dangerous or Unsightly Premises and Property

Mr. Robichaud provided an overview of new by-law. The By-law replaces By-law #Z-807 Dangerous or Unsightly Premises and Property. 2nd and 3rd reading will be given on July 15, 2019.

**That** Moncton City Council gives first reading to the proposed By-Law # Z-819 “A By-Law Relating to Dangerous or Unsightly Premises and Property in The City of Moncton”.

Moved by: Councillor Léger  
Seconded by: Councillor Butler

**MOTION CARRIED**

10.13 **Presentation** – Canada Street – Amendments to By-Law T-310 Relating to the Regulation of Traffic and Parking

**That** Moncton City Council give first reading to amendment By-Law #T-310.32 Relating to the Regulation of Traffic and Parking.

Moved by: Councillor Léger  
Seconded by: Councillor Turner

**MOTION CARRIED**

10.14 **Presentation** – Accommodation Levy – Catherine Dallaire, General Manager, Recreation, Culture and Events

Ms. Somers provided a PowerPoint presentation on the proposed accommodation levy. Tourism is an important sector represents over \$470 million in visitor expenditures in Moncton CMA annually. Greater investment in marketing is required in order to maintain a competitive advantage. Levies are utilized in most other jurisdictions and allow for greater impact in attracting tourists to the region.

Provincial legislation was introduced in March 2019 in order to permit the collection of a levy for the purposes of tourism promotion and development.

Stakeholders include

- Greater Moncton Hotel Association
- Southeast Regional Service Commission
- Tourism Industry Partners
- Greater Moncton Chamber of Commerce
- Greater Moncton Roméo LeBlanc International Airport

There will be 3.5 % levy on the of the purchase price of tourism accommodations in the City of Moncton which will be applied at the time of purchasing tourism accommodation

Example: \$3.50 per \$100 room charge

Exemptions to the levy:

- Students while registered/attending
- +31 consecutive days
- Emergency shelter (provided by City or Province)
- Tent, trailer sites, campgrounds
- Proposed effective date: August 1, 2019

Ms. Somers indicated that Airbnbs are not included in this by-law; however, administration will be researching other jurisdictions.

**That** Moncton City Council give First Reading to By-law #A-1419, Tourism Accommodation By-Law.

**That**, should Moncton City Council enact the specified By-law, that it directs administration to undertake discussions with the South East Regional Service Commission, the Greater Moncton Hoteliers and regional industry representatives regarding implementation of the levy and establishment of the destination marketing organization

Moved by: Councillor Turner

Seconded by: Councillor Thériault

Councillor Pellerin expressed his desire to have the levy provide funding for the one off events (e.g. basketball, UFC).

**MOTION CARRIED**

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## 11.

### READING OF BY-LAWS/ LECTURE D'ARRÊTÉS MUNICIPAUX

*The City Clerk announced that the following by-laws will be posted on line at [www.moncton.ca](http://www.moncton.ca) in lieu of reading them into the record at future meetings, pursuant to Section 15.3(a) ii (A&B) of the Local Governance Act, or same can be faxed, mailed or e-mailed to interested parties at their request.*

- 11.1 **A By-Law** in Amendment of a By-Law Relating to the Regulation of Traffic and Parking in the City of Moncton, being T-310.32 – **First Reading**

First Reading only

- 11.2 **A By-Law** Relating to Dangerous or Unsightly Premises and Property in the City of Moncton, being By-Law Z-819 – **First Reading**

First Reading only

- 11.3 **A By-law** Relating to a Tourism Accommodation Levy By-law in the City of Moncton, being By-Law A-1419 – **First Reading**

First Reading only

*Pursuant to Section 15.3(a) ii (A&B) of the Local Governance Act the following by-laws were posted on the City of Moncton Internet site for the required time period specified in the Act. The by-laws receive second and third readings by title only.*

- 11.4 **By-Law** Respecting the Reduction of Single-Use Plastic Bags in the City Of Moncton, being By-Law P-619 – **Second and Third Readings**

**Motion:** I would move that 2<sup>nd</sup> Reading be given to By-Law P-619.

Moved by : Councillor Boudreau  
Seconded by : Councillor Lawrence

**MOTION CARRIED**

The City Clerk gave second reading to By-law P-619

**Motion:** I would move that 3<sup>rd</sup> reading be given and that by-law P-619 be ordained and passed and the Mayor and City Clerk be authorized to affix the corporate seal thereto.

Moved by : Deputy Mayor Boudreau  
Seconded by : Councillor Léger

**MOTION CARRIED**

The City Clerk gave third reading to By-law P-619

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## 12.

### NOTICES MOTIONS AND RESOLUTIONS/ AVIS DE MOTIONS ET RÉOLUTIONS

- 12.1 **Notice of Motion** – Rainbow Crosswalk – Councillor Shawn Crossman

For consideration at the Regular Public Session of Moncton City Council – July 15, 2019

#### **Rainbow Crosswalks in Downtown Moncton**

**WHEREAS,** Whereas Moncton is one of New Brunswick's most inclusive cities and

**WHEREAS,** the City of Moncton Strategic Plan promotes the notion that Moncton is a culturally vibrant community that promotes and celebrates diversity and

**WHEREAS,** Rainbows are a symbol of the LGBTQ community and rainbow crosswalks have become a way for towns and cities across North America to show support and acceptance for the LGBTQ people living in them and

**WHEREAS,** Moncton installed Rainbow sidewalks in 2016 and 2017, leading the Province in this initiative and

**WHEREAS,** Correspondence from the Provincial Minister of Transportation and Infrastructure in June 2018 indicated that rainbow crosswalks could be installed at the discretion of a Municipality until such time as the study on this matter by the Transportation Association of Canada is complete

**THEREFORE BE IT RESOLVED**

That Rainbow Crosswalks previously installed on Main St, Moncton in the Downtown core be repainted either with rainbow colours or in colours interspersed between the white blocks in a standard crosswalk design; and that administration take necessary steps to ensure visibility and safety for both pedestrians and drivers at these crosswalks.

Moved by: Councillor Shawn Crossman

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## 13.

### APPOINTMENTS TO COMMITTEES/ NOMINATIONS À DES COMITÉS

**Motion: That** the following nominations **be approved:**

Accessibility Committee

- Dominique Manuel
- Amy O’Keefe

Greater Moncton International Airport Authority

- Peter McIntyre

Moved by: Councillor Lawrence

Seconded by: Councillor Léger

**MOTION CARRIED**

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## 14.

### ADJOURNMENT/ CLÔTURE DE LA SÉANCE

**Motion :** That the meeting **be adjourned.**

Moved by: Deputy Mayor Boudreau

**MOTION CARRIED**

.....  
**Dawn Arnold**  
**MAYOR**

.....  
**Barbara A. Quigley**  
**CITY CLERK & DIRECTOR OF**  
**LEGISLATIVE SERVICES**

/s/mm

/7:15 p.m.