





August 9, 2019

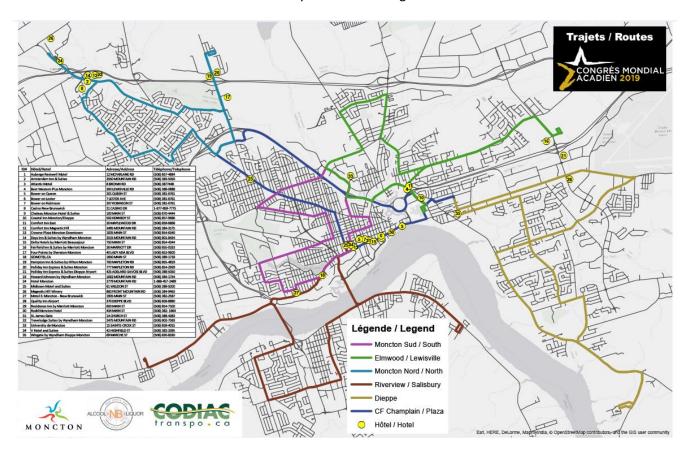
NB Liquor to offer free public transit on August 15

A service available for National Acadian Day, as part of the 2019 CMA

Moncton, NB — NB Liquor (ANBL) will offer free bus service in Greater Moncton for the National Acadian Day event, to take place on August 15 at the MusiquArt site in Dieppe (475 Notre-Dame Street), as part of the *Congrès mondial acadien* 2019.

Regular public transit will be **free in Greater Moncton from 5 p.m.**, and shuttles with special routes, also available free of charge thanks to ANBL's contribution, will run from **10:30 p.m. to 2 a.m.** The shuttle starting point will be located in the École Sainte-Thérèse parking lot (500 Notre-Dame Street, Dieppe).

For this shuttle service available beyond its regular business hours, Codiac Transpo has designed special routes to serve six zones within Greater Moncton. Many hotels in the region are located in these areas.



DETAILS – PUBLIC TRANSIT

A) Codiac Transpo's regular schedule:

- a. Free service from 5 p.m. to 11:45 p.m. (all routes and all destinations)
- b. To plan your trip:
 - 1) www.codiactranspo.ca;
 - 2) www.codiactranspo.ca/moncton-transport/schedules-routes.
- c. In the evening, to enhance the safety of female passengers and seniors, operators may stop between two stops to drop off passengers travelling alone, as long as the bus can stop safely. Just make this request to the operator when you get on board.

B) Shuttles:

- a. Free service from 10:30 p.m. to 2 a.m.
- b. Six (6) routes:
 - 1) Champlain/Plaza (Yellow) Line Link for all other routes. This shuttle will only make 3 stops at key transfer points, i.e. CF Champlain (shopping centre), 1111 Main Street (across from the Avenir Centre) and Plaza Blvd. (close to Walmart and Best Buy).
 - 2) **A-Dieppe**, at the Sainte-Thérèse School starting point (500 Notre-Dame Street) www.codiactranspo.ca/node/5?busline=DP;
 - 3) B-Elmwood/Lewisville www.codiactranspo.ca/node/5?busline=EL;
 - 4) C-Moncton North www.codiactranspo.ca/node/5?busline=MN;
 - 5) D Line Moncton South www.codiactranspo.ca/node/5?busline=MS;
 - 6) E Line Riverview/Salisbury www.codiactranspo.ca/node/5?busline=RS.



- c. Specifics for these special routes:
 - 1) Passengers may only board at the route start or transfer points.
 - 2) Passengers will be dropped off where requested, as deemed safe by the operator for traffic. Passengers will not have to worry about existing bus stops, but will have to specify their destination to the operator if they are not familiar with the region.
 - 3) Signs will be placed in the shuttle windshield to make clear that it is a special purpose shuttle.

QUOTES – PARTNERS

Brad Cameron, ANBL's Acting President and CEO

"ANBL is proud to offer Free ANBL Safe Ride Program at the 2019 Congrès mondial acadien. We are excited to be involved in this event celebrating Acadian culture and values. We all have our role to play in responsible drinking. We hope this Codiac Transpo and CMA partnership will help people refrain from driving while impaired."

Claudette Thériault, 2019 CMA President

"I am very pleased that Alcool NB Liquor will allow the Riverview, Moncton and Dieppe residents to leave their cars at home, which will decrease traffic and increase the safety of participants at our August 15 event. This initiative is part of the eco-responsibility concept adopted by this edition of the Congrès mondial acadien."

Dawn Arnold, Mayor of Moncton

"This shuttle service is made possible through the generosity of Alcool NB Liquor, and we congratulate them for their community involvement. Given the large crowds in the Greater Moncton area during the 2019 CMA, bus travel is an efficient, environmentally friendly and responsible choice. Just let the good times roll!"

Yvon Lapierre, Mayor of Dieppe

"We are very pleased that this free shuttle service will be offered to those who will come to celebrate in Dieppe. We feel this is an excellent initiative, which will make this special evening even more memorable, as well as adds a great safety component to this type of major event."

ABOUT THE 2019 CONGRÈS MONDIAL ACADIEN

The Congrès mondial acadien 6th Edition will take place from August 10 to 24, 2019 in Prince Edward Island and in Southeastern New Brunswick. The mission of the Congrès mondial acadien is to unite Acadians and all those interested in Acadian culture. To learn more about the programming and event, visit www.cma2019.ca.

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